

## City of Melbourne Mural Guidelines

### Materials & Installation:

- The proposed mural must exhibit high quality materials that will enhance the overall development and appearance of the site.
- The proposed mural must exhibit skilled application or installation standards.
- Materials used for murals may include, but are not limited to, paint and other artistic mediums such as tile or mosaic, and low-relief sculpture.
- All materials must be appropriate for the mural's outdoor location and climate, with special consideration for longevity, and if possible, graffiti-resistance.
- Murals applied to a surface such as vinyl or other non-permanent material are prohibited.

### Design:

- The proposed mural shall be an original composition of art.
- The proposed mural must exhibit a skilled design, and shall be designed under the supervision of a qualified artist/muralist or other qualified professional who has sufficient knowledge and experience in the design and execution of such project, as evidenced by examples of previous art projects.
- The mural shall be an appropriate design for the view and vantage points of the mural's intended audience.
- Proposed murals shall be considered in the context of their placement within the surrounding neighborhood, due to the significant and important interest of the City of Melbourne in preserving the historic legacy and nature of the neighborhood.
- Proposed murals shall be considered in the context of their placement in the surrounding neighborhood due to the significant and important interest of the City of Melbourne in preserving the business and economic interests of the City.
- The mural shall not contain text or images that constitute obscenity, fighting words, or incitements to violence.
- These Mural Guidelines shall be construed and applied in accordance with applicable protections under the Florida and United States Constitutions.